

USING THE LANDSCAPE INDUSTRY CAREERS WEBSITE

- Objective:** To explore career opportunities in the Landscape Profession
- Learner Objective:** To utilize the Landscape Industry Careers website to become familiar with the career opportunities in the landscape profession
- Supplies Needed:** Computer with Internet Access
Pen/Pencil
Paper
Attached worksheet
- Procedure:** Visit the Landscape Industry Careers website
www.landscapeindustrycareers.org
Visit the various parts of the website to learn about the landscape profession, the career paths available, salary ranges, skills needed to be successful in each career path, level of education needed to be successful in each area, etc.
Watch the videos found on most career path pages to learn what that career path entails and the advice each featured professional offers
- Evaluation:** Fill in the attached worksheet with the information requested.

EXPLORING LANDSCAPE INDUSTRY CAREERS

Using the Landscape Industry Careers Website, www.landscapeindustry careers.org, complete the following worksheet.

Write a summary of what the Landscape Industry is about.

List six entry level careers in landscape industry that might not require college course work, but offer training and hands-on experience to help them succeed.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

List six careers in the landscape industry that require training and education in specific specialized areas and what that career might include.

7.

8.

9.

10.

11.

12.

List five benefits of a healthy landscape and explain each

13.

14.

15.

16.

17.

18.

What are the 5 P's of a Career as a Landscape Professional and what do they mean?

19.

20.

21.

22.

23.

24. What is meant by on-the-job training and how might one obtain this in the Landscape Industry?

Why are professionals drawn to the Landscape Industry? List three reasons.

25.

26.

27.

28. Using the Landscape Industry Careers website, find a college or colleges that offer a landscape or horticulture program in your state or an adjacent state.

College Name _____

College State _____

Program Name _____

.....

College Name _____

College State _____

Program Name _____

.....

College Name _____

College State _____

Program Name _____

.....

29. Take the Quiz: What kind of Landscape Professional should I be? And indicate below your results.

My suggested Landscape Profession/Position is:

Explore 6 of the following 15 Landscape Career Paths on the website and fill in the requested information. One of the 6 Career Paths should be what your results from taking the Quiz in Question 29.

CAREER PATH

DUTIES

SALARY RANGE

30. Account Manager

31. Administration &
Accounting Specialists

CAREER PATH**DUTIES****SALARY RANGE**

32. Arborist

33. Business Development

33. Business Executive

34. Business Owner

35. Industry Supplier

36. Interiorscaper

37. Irrigation Specialist

38. Landscape Designers

39. Landscape Estimator

40. Landscape Supervisor

41. Lawn Care Technician

CAREER PATH**DUTIES****SALARY RANGE**

42. Nursery/Greenhouse Professional

43. Project Manager

44. Visit the Job Board and locate a job in your geographic area. List the job title, company name, city, state, skills needed, and responsibilities of the job.

Job Title: _____

Company Name: _____

City, State: _____

Desired Skills: _____

Responsibilities: _____

45. What was your idea of the landscape industry prior to doing this research? Has perception changed?

46. After using the Landscape Industry Careers website, how likely are you consider a career in the Landscape Profession?

If you are considering a career in the Landscape Profession, visit a company in your area and/or work with a company to find out how rewarding a career might be by enhancing the environment and adding beauty to outdoor spaces.